

Black Business Champions

Challenging the Elephant in the Room

Brexit Opportunities



TODAY'S TAKEAWAYS



WHY CARE ABOUT BREXIT?

APPRECIATION OF THE MANY OPPORTUNITIES OF BREXIT

SHAPING YOUR BREXIT STRATEGY

GROWING SKILLS AND RESOURCES AND FINDING PRACTICAL HELP

DR FATAI BADMUS

34+ YEARS BUSINESS EXPERIENCE

PROVIDED BUSINESS SOLUTIONS TO COMPANIES IN 4
COUNTRIES ON 3 CONTINENTS

ADAPTED MEDICAL KNOW-HOW TO GIVE BUSINESSES
COMPETITIVE ADVANTAGE

EMPOWERING BLACK BUSINESSES TO GROW SUSTAINABLY &
PROFITABLY



CO-FOUNDER
OF
BLACK BUSINESS
CHAMPIONS



WHY DOES BREXIT *REALLY* MATTER?



MUCH MORE THAN THE UK LEAVING THE EU – IT'S THE LATEST DEFINITION OF THE BRITISH VIEW OF THE WORLD



TRIGGERED BY UK PM INVOKING ARTICLE 50 – UK EXPECTED TO BE OUT WITHIN 2 YEARS, I.E. BY 03/2019

THE PRIMARY CONSEQUENCE IS CREATION OF CHANGE AND UNCERTAINTY FOR PEOPLE AND BUSINESSES

IMPACTS EVERY SEGMENT OF UK SOCIETY AS WELL AS EVERY COUNTRY ON EARTH



HEADLINE BREXIT THREATS



CHANGE AND UNCERTAINTY PROVOKING SHORT-TERMISM IN CUSTOMERS,
SUPPLIERS, FUNDERS AND INVESTORS

POLITICAL INSTABILITY RECIPROCALLY MAGNIFYING BREXIT THREATS

BLACK BUSINESSES AND EMPLOYEES AT RISK OF NEGATIVE RIGHT-WING
SENTIMENTS FROM DIVISIVE POLITICAL ACTIVITIES

RIPPLE EFFECTS WILL BE FELT WORLDWIDE, WITH THE POTENTIAL TO CAUSE OR
WORSEN RECESSION IN MANY COUNTRIES



BUSINESS OPPORTUNITIES - I



OVER 90% OF MEDIUM-TERM ECONOMIC GROWTH WILL BE GENERATED OUTSIDE EUROPE. BREXIT INCENTIVISES ENGAGEMENT WITH THIS

ENGLISH-SPEAKING AFRICAN COUNTRIES UNIQUELY PLACED TO FILL BREXIT TRADE GAPS UP AND DOWNSTREAM

UK GOVERNMENT VERY KEEN TO FACILITATE DIALOGUE & COLLABORATION BETWEEN UK SMEs AND EMERGING MARKETS

POUND WILL WEAKEN OVER SHORT TO MEDIUM TERM, POTENTIALLY SUBSTANTIALLY BOOSTING EXPORTS OF PRODUCTS & SERVICES



BUSINESS OPPORTUNITIES - II



GLOBAL UNCERTAINTY INCENTIVISING VENTURE CAPITALISTS & ANGEL INVESTORS TO EXPLORE NEW MARKETS AND OPPORTUNITIES

YOUR “MADE IN BRITAIN” BRAND NOW MORE VALUABLE FOR BOTH FOREIGN AND LOCAL MARKETS, FOR DIFFERENT REASONS

WEAKER POUND MEANS IF YOU’RE A SUPPLIER, UK COMPANIES WILL LIKELY ENGAGE MORE READILY AS IMPORTS BECOME MORE EXPENSIVE

UK RECESSION IN THE SHORT TERM A POSSIBILITY, PRESENTING UNIQUE OPPORTUNITIES FOR INNOVATIVE LEAN & TECH STARTUPS



BUSINESS OPPORTUNITIES - III



POST-BREXIT SOCIAL PSYCHOLOGY WILL POTENTIALLY MAKE CITIZENS LESS RELIANT ON THE STATE, CREATING MANY SERVICE OPPORTUNITIES

ENABLERS AND FACILITATORS WITH LOCAL KNOWLEDGE & CONNECTIONS WILL BE REQUIRED FOR TRADE & DEALS AROUND THE WORLD

THERE WILL BE A SURGE IN DEMAND FOR SPECIALISTS IN FINTECH, LEGAL/TAX SERVICES, GLOBAL TRADE & CONSULTANCY

MANY SMEs LOOKING TO EXPLOIT BREXIT OPPORTUNITIES WILL NEED HELP FROM CONSULTANTS, COACHES, ADVISERS & TRAINERS



PERSONAL OPPORTUNITIES



WEALTH CREATION AND MANAGEMENT

SKILLS DEVELOPMENT AND TRAINING

ENTREPRENEURIAL MINDSET, EVEN IN PAID EMPLOYMENT

STRATEGIC AND EFFECTIVE NETWORKING



HOW TO AVOID THE FATE OF THE DINOSAURS



WHY THE DINOSAURS BECAME EXTINCT

HOW TO BE EVOLUTIONARILY AGILE –
ACKNOWLEDGE, EMBRACE & LEVERAGE CHANGE

RE-TOOL TO DELIVER HIGHER QUALITY & PREMIUM PRODUCTS AND SERVICES

BRANDING IS DYING, TRANSACTIONAL SALES MODELS NO LONGER WORKING AND BONDING IS THE
FUTURE



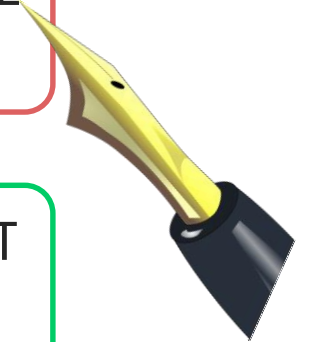
YOUR BREXIT PROSPERITY STRATEGY

CREATE YOUR 2-YEAR MASTER-PLAN. LOTS TO PUT IN PLACE, SO NO TIME TO WASTE!

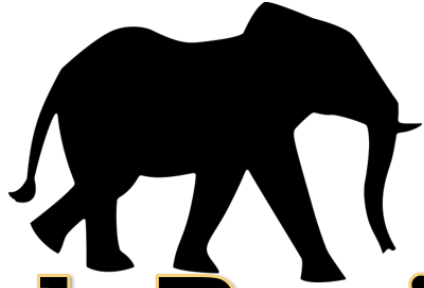
SHIFT YOUR MINDSET FROM HELPLESSNESS TO EMPOWERMENT. FORGET COSTS, THINK INVESTMENTS.

MAKE SKILLS ACQUISITION THE TOP PRIORITY OVER THE NEXT 12 MTHS. ESPECIALLY THE ART OF STORY TELLING.

FORGE ALLIANCES AND COLLABORATIONS WITH OTHERS IN YOUR VERTICAL AND HORIZONTAL MARKETS.



YOUR BREXIT SECRET WEAPON



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AN EXCLUSIVE GLOBAL & FUNCTIONAL
COMMUNITY

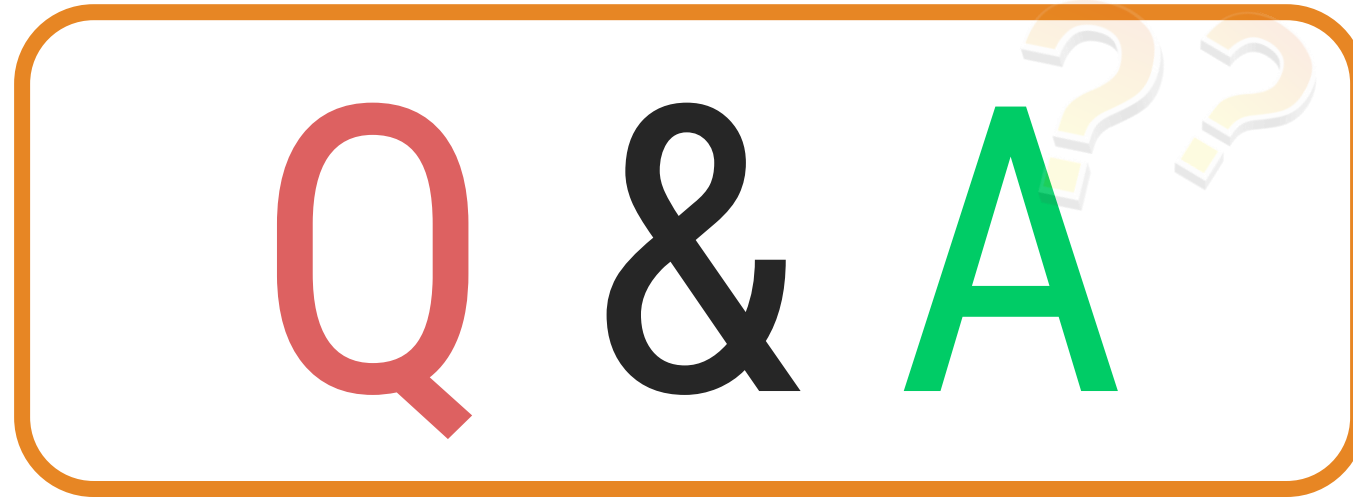
HIGH-QUALITY & ACTIONABLE
EDUCATIONAL CONTENT

ADVICE & MENTORING FROM LEADERS

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